

24th Annual PFHTA Benefit Golf Tournament presented by Food City

Tuesday, August 3rd, 2021 - Sevierville Golf Club

2021 Sponsorship/Team Commitment Form & Invoice

Company Name: _____

(as you wish it to appear in published materials)

Address: _____

Contact Person / Team Captain: _____

Phone: _____ Email: _____

Web site address (URL): _____

☐ **Silver Sponsor (\$5,000):** Sponsor logo and link through will be placed on PFHTA official website www.PFHTA.org and golf page(s) as Silver Sponsor; Sponsor logo on all printed and electronic collateral; One (1) Partnership golf team package (4 players); Sponsor logo on all PFHTA, Facebook, emails, golf collateral, and website; Exclusive Hole sponsorship w/sign recognition throughout the course; 2022 Membership in PFHTA; Special recognition of your company golf awards ceremony & throughout event; Company recognition in press releases and PR opportunities; Signage at pavilion; 5 Sponsor Golf Cart Clings; Right of first refusal in 2022

☐ **Bronze Sponsor (\$2,500):** Sponsor logo and link through will be placed on PFHTA official website www.PFHTA.org and golf page(s) as Bronze Sponsor; Sponsor logo on all printed and electronic collateral; One (1) Partnership golf team package (4 players); 2022 Membership in PFHTA; Special recognition of your company golf awards ceremony & throughout event; Company recognition in press releases and PR opportunities; Signage at pavilion; 5 Sponsor Golf Cart Clings; Right of first refusal in 2022

☐ **PFHTA Partner Package (\$1,000):** Sponsor logo on printed and electronic golf collateral; 2022 Membership in PFHTA; Signage with Logo at Pavilion Area; 18x24 Signage along cart path; Premium Gifts (4); One Foursome Team Package; 4 mulligans (1 per player); 8 drink tickets (2 per player); Range balls; Breakfast, lunch and dinner; Goody bags for all players; Foursome Photograph

☐ **Foursome Team (\$600):** 4 mulligans (1 per player); 8 drink tickets (2 per player); Range balls; Breakfast, lunch and dinner; Goody bags for all players; Foursome Photograph

☐ **Hole Sponsor (\$500):** Sponsor company logo or name on a tee and or green sign during the golf tournament; Can have representatives at hole; Exposure two golf flights: Morning and Afternoon; Logo on PFHTA website; Right of first refusal in 2022

Proceeds benefit Sevier County non-profits including Mountain Hope Good Shepherd Clinic; Boys & Girls Club of the Smoky Mountains; & SMARM as well as, Pigeon Forge High School Scholarships; Walters State Community College Hospitality Management and Culinary Arts Programs; and county wide hospitality and tourism initiatives.

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Sponsor/Team Invoice

Thank you for your support! Please confirm/circle or fill in your golf package below:

Bronze: \$2,500 * Partnership Team: \$1,000 * Hole Sponsor: \$ 500 * Other: _____

___ Payment Enclosed Check #: _____ Amount: \$ _____

___ Please charge my American Express; MasterCard; Visa; Discover (circle one)

Amount to be charged: _____ Name on Card: _____

Account #: _____ Expiration Date: ____/____ CVV Code: ____

Signature/Authorization: _____ All receipts will be emailed (complete on reverse)

*****Secure your tee-time now with payment.** Team Registration forms will be emailed to captains October 7, 2020

*****GOLFERS INDICATE PREFERRED TEE TIME if applicable: _____ 8:00 am or _____ 1:30 pm**

Please mail or email completed form to: PFHTA, P.O. Box 1401, Pigeon Forge, TN 37868 or email to PFHTA Coordinator: Christie Balog: christieb@pfhospitality.org

We are also accepting **Donations** of gift certificates, attraction/event tickets, product donations for golfer door prizes and silent auction items.

___ I plan to donate (list item): _____

___ Please contact me regarding an in-kind donation: _____

Phone number: _____ and Email address: _____

Silent Auction Coordinator: Melanie Clifford: melanie.clifford@marriott.com

Volunteers are always appreciated for this fundraiser, if you would like to serve, please let us know

___ I would like to donate my time as a volunteer

Phone number: _____ and Email address: _____

Volunteer Coordinators: Barbie Perillo: groupsalestiotr@gmail.com or Matt Lyscas: matt@islandinpigeonforge.com

For your convenience, visit PFHospitality.org for more information or please contact:

Committee Chairman: Eric Bradley: (865) 908-7071 - eb@freetouristguide.com

Committee Co-Chair: Ray Ogle: (865) 850-2454 - ray@myramseyhotel.com

PFHTA Coordinator: Christie Balog: (865) 280-1824 - christieb@pfhospitality.org