

PFHTA 22nd Annual Benefit Golf Tournament
Tracking Worksheet - Confidential

	<u>Major Sponsors</u>		<u>Amount</u>	<u>Contact</u>	<u>Confirm</u>	<u>Total Invoiced</u>	<u>Total Received</u>
1	Title Sponsor	S&D Coffee & Tea (trade)	\$12,500	Bobby	Yes	Send 2nd Q	
2	Platinum Sponsor	Reinhart Foodservice (\$2,500 trade)	\$10,000	Ray			
3	Gold Sponsor	Sysco	TRADE	Ray	Yes	n/a	n/a
4	Silver Sponsor	Pirates Voyage (2018 Celebration)	\$5,000	Melanie	Yes		
5	Bronze Sponsor 1	Mobile Brochure/ BDS	\$2,500	Carol			
6	Bronze Sponsor 2	IMEG	\$2,500	Barbie/Christie			
7	Bronze Sponsor 3	Riverstone Resort & Spa	\$2,500	Ray			
8	Bronze Sponsor 4	Metro Knox Airport Authority/TYS 1	\$2,500	Melanie			
9	Bronze Sponsor 5	Dollywood	\$2,500	Christie/Carol			
10	Beverage Sponsor	Pepsi (Payment & Product)	\$1,500	Ray			
11	Golf Ball Sponsor	Eagles Ridge Resort	\$2,000	Tom			
12	Million Dollar Shootout	Barnes Insurance	TRADE	Ray			
# of Teams - 15 included w/sponsorship / Potential Revenue			\$43,500			\$ -	\$ -
	<u>Non Player Sponsors</u> (\$2,000 threshold for team inclusion)		<u>Amount</u>	<u>Contact</u>	<u>Confirm</u>	<u>Total Invoiced</u>	<u>Total Received</u>
1	Golfer Foursome Photo Sp	Old Forge Distillery	\$1,500	Donna			
2	Golfer Goody Bag Sponsor	Rafting in the Smokies (Trade: \$600)	\$900	Christie			
3	Golf ScoreCard Sponsor	Titanic Museum Attraction	\$1,250	Chris			
4	Beverage Cart Sponsor	Reserve Direct	\$1,250	Christie			
5	1 Closest to Pin Contest (\$	National Quartet Convention	\$1,250	Christie			
6	Putting Contest Sponsor	Xplorie	\$500	Christie			
7	Driving Range Sponsor	Buddy's Barbeque	\$500	Christie			
8	Golf Ball Drop Co-Sponsor	Blalock & Local Goat	\$750	Ray	Yes Blalock Co/Waiting on Local Goat		
9	Media Sponsor	WVLT- TV / Kyle Grainger	Trade/Team&Membership	Christie			
1	Exclusive Hole Sponsor	Arley Johnson	\$500	Ray			
2	Exclusive Hole Sponsor	Auntie Belham's Cabin Rentals	\$500	Pam			
3	Exclusive Hole Sponsor	Cadillac of Knoxville	\$500	Pam			
4	Exclusive Hole Sponsor	Comfort/Quality Inns	\$500	Carol			
5	Exclusive Hole Sponsor	Hollywood Wax Museum	\$500	Eric			
6	Exclusive Hole Sponsor	Margaritaville Island Hotel	\$500	Christie	YES	needs invoiced	
7	Exclusive Hole Sponsor	PF Chamber of Commerce	\$500	Melanie			
8	Exclusive Hole Sponsor	Pigeon Forge.com	\$500	Eric			
9	Exclusive Hole Sponsor	Sevierville Chamber of Commerce	\$500	Ray			
10	Exclusive Hole Sponsor	Smoky Mtn Outdoors	\$500	Christie			
11	Exclusive Hole Sponsor		\$500				
12	Exclusive Hole Sponsor		\$500				
(Only WVLT Team) Non - Player Potential Revenue			\$13,900			\$ -	\$ -
	<u>PARTNER PACKAGES</u>	<u>PFHTA PARTNERS \$1000</u>					
	(includes 2019 Membership)		<u>Amount</u>	<u>Contact</u>	<u>Confirm</u>	<u>Total Invoiced</u>	<u>Total Received</u>
1	PFHTA Partner Package	Anakeesta	\$1,000	Christie			
2	PFHTA Partner Package	Blalock Companies	\$1,000	Tom			
3	PFHTA Partner Package	Best Read Guide	\$1,000	Christie			
4	PFHTA Partner Package	Bohan Agency	\$1,000	Ray			
5	PFHTA Partner Package	Buddy's Bar-b-que	\$1,000	Christie/Ken			
6	PFHTA Partner Package	Bush's Visitors Center	\$1,000	Christie/Mark			
7	PFHTA Partner Package	Citizens National Bank	\$1,000	Ray			
8	PFHTA Partner Package	Coca Cola	\$1,000	Ray			
9	PFHTA Partner Package	Comfort Inn & Suites-D wood lane	\$1,000	Carol			
10	PFHTA Partner Package	Country Tonite	\$1,000	Ray			
11	PFHTA Partner Package	Diverse Concepts	\$1,000	Amy			

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12	PFHTA Partner Package	First Tenn Bank	\$1,000	Greg			
13	PFHTA Partner Package	Five Star Foods	\$1,000	Ray			
14	PFHTA Partner Package	Guest Supply/Hospitality	\$1,000	Christie			
15	PFHTA Partner Package	*Hatfield & McCoy Dinner Feud	\$1,000	Mark			
16	PFHTA Partner Package	Hearthside Cabin Rentals	\$1,000	Christie			
17	PFHTA Partner Package	Inn at Christmas Place (may not field)	\$1,000	Ray			
18	PFHTA Partner Package	*Joseph Construction (up from team)	\$1,000	Ray			
19	PFHTA Partner Package	Johnson Family Restaurants/Bennet	\$1,000	Eric			
20	PFHTA Partner Package	Laundry Systems of Tennessee	\$1,000	Christie			
21	PFHTA Partner Package	Lincoln Memorial University	\$1,000	Christie			
22	PFHTA Partner Package	Log Cabin Pancake House	\$1,000	Christie			
23	PFHTA Partner Package	Mainstay Suites/Pine Mtn.	\$1,000	Greg			
24	PFHTA Partner Package	Majority Opinion Research	\$1,000	Ray			
25	PFHTA Partner Package	Old Mill Square	\$1,000	Donna			
26	PFHTA Partner Package	*Paula Deen's Lumberjack Feud	\$1,000	Christie			
27	PFHTA Partner Package	Publix	\$1,000	Christie			
28	PFHTA Partner Package	Quality Inn & Suites	\$1,000	Carol			
29	PFHTA Partner Package	Quality Plumbing and Mechanical	\$1,000	Christie			
30	PFHTA Partner Package	Ripley's Aquarium	\$1,000	Karl/Ray			
31	PFHTA Partner Package	Sevier County Bank	\$1,000	Ray			
32	PFHTA Partner Package	Shular Hospitality	\$1,000	Christie			
33	PFHTA Partner Package	SmartBank	\$1,000	Ray			
34	PFHTA Partner Package	Tennessee State Bank	\$1,000	Christie			
35	PFHTA Partner Package	The Inn on the River	\$1,000	Barbie			
36	PFHTA Partner Package	The Island at Pigeon Forge	\$1,000	Ray/CB			
37	PFHTA Partner Package	The Ramsey Hotel	\$1,000	Karl			
38	PFHTA Partner Package	The Thomas Group	trade	Ray/Eric			
39	PFHTA Partner Package	TnHTA	\$1,000	Christie			
40	PFHTA Partner Package	USDM	\$1,000	Ray	YES	needs invoiced, waiting on new logo/info	
41	PFHTA Partner Package	US Foods	\$1,000	Christie/Ken			
42	PFHTA Partner Package	Walters State Community College 1	\$1,000	Christie			
43	PFHTA Partner Package	What-to-do/Sunny Day	\$1,000	Gregory			
44	PFHTA Partner Package	Willowbrook Lodge	\$1,000	Christie/Ken			
<u>Goal: 45 Partners</u>		<i>Partner Potential Revenue</i>	\$41,000				

FOURSUME PACKAGES		<u>Amount</u>	<u>Contact</u>	<u>Confirm</u>	<u>Total Invoiced</u>	<u>Total Received</u>
1	Foursome/Team Packag	Dan Estes Team #1	\$600	Christie		
2	Foursome/Team Packag	Daryl Goodman	\$600	Christie		
3	Foursome/Team Packag	Ripken Experience	\$600	Christie		
4	Foursome/Team Packag	Oaktenn	\$600	Christie		
5	Foursome/Team Packag	Margaritaville Island Hotel	\$600	Christie		
6	Foursome/Team Packag	Collier Family Restaurants	\$600	Christie		
7	Foursome/Team Packag	Foothills Bank & Trust	\$600	Christie		
8	Foursome/Team Packag	Hilton Garden Inn	\$600	Christie		
9	Foursome/Team Packag	Hampton Inn Pigeon Forge	\$600	Christie		
10	Foursome/Team Packag	PFHS GOLF TEAM ?	donated	Christie		
11	Foursome/Team Packag	*Smoky Mountain Title	\$600	Christie		
12	Foursome/Team Packag	SCUD	\$600	Christie		
13	Foursome/Team Package		\$150	Christie		
<u>Goal: Teams to Partners</u>		<i>Teams Potential Revenue</i>	\$6,750		\$ -	\$ -